

A diagram illustrating smart parking in a city. It shows a street with several smart light poles. Each pole has a sensor at the top and a camera at the bottom. Dotted lines connect the sensors to a central point, representing a network. A yellow car is parked in a space marked with a yellow rectangle, and a grey car is parked in a space marked with a red rectangle. A green sign on the left pole reads 'Family Assembly'.

# Smart Parking for a Smart City

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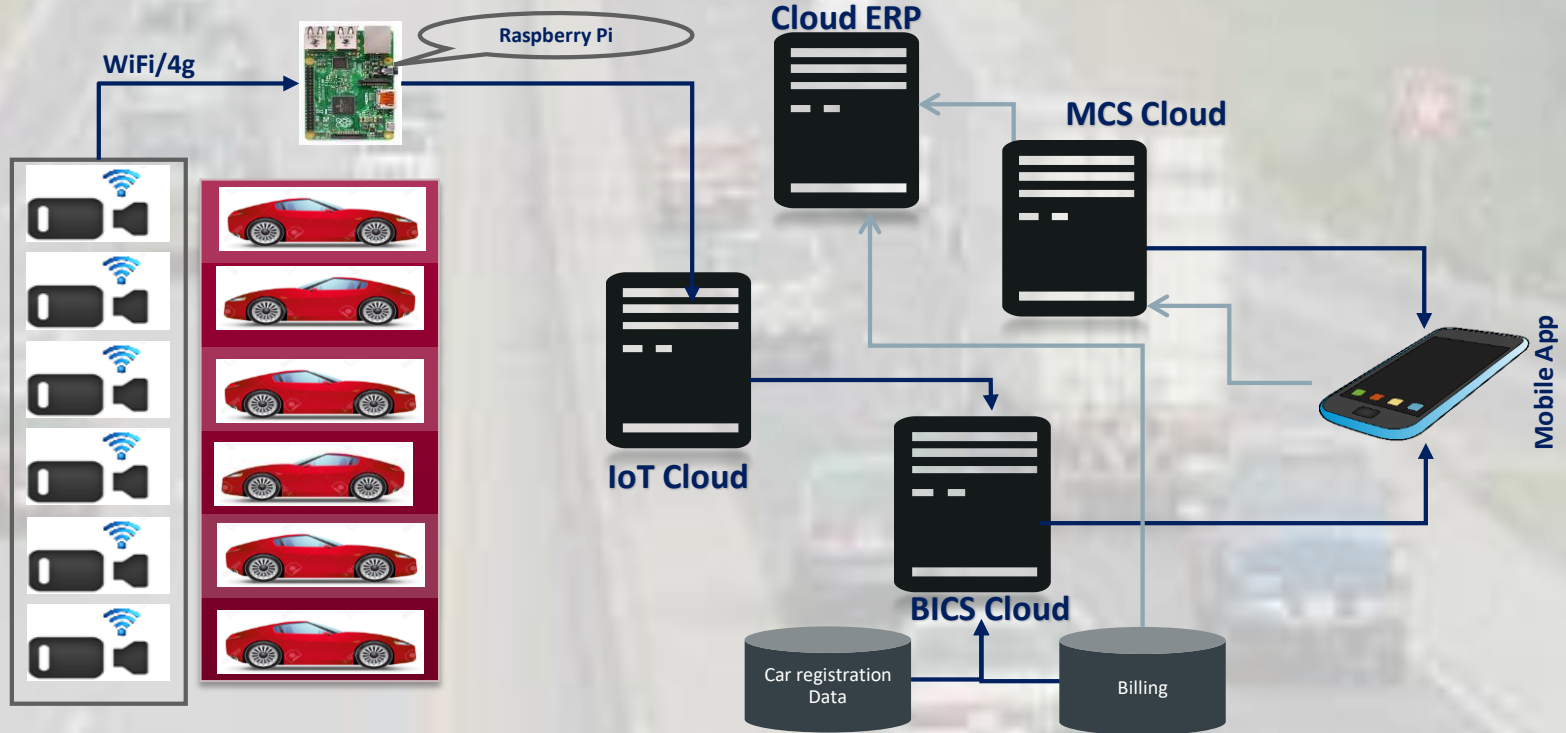
# Business Case



## Optimize Parking Experience

- Locating free spots easily
- Find optimal driving routes
- Make easy analysis and payments
- Reduce surveillance for city council
- Optimize sensitive zone parking
- Better revenue collection
- Increase civil security with analysis and discovery

# Solution Architecture



# Business Value



## Customers

- No Small Money
- Locate free spots easily
- Find my car
- Easy Payment

## City Council

- Cut down on nonpayers & Reduced surveillance
- Effective implementation of special parking zones
- Track fine defaulters
- Data analytics/discovery

## Police

- Track/control car theft
- Track Duplicate License Plates
- Track Fugitives on the run
- Monitor long parked vehicles

# Road Map



